

StayOn_

A more inclusive, active
and creative world!

Italy 2nd Impact Assessment*

PERSONAL NETWORKS AS RECRUITMENT STRATEGY



Establishing a team of
“ambassadors” to promote StayOn
in the students’ community

COMMUNICATION CHANNELS THAT WORK



Using informal communication
channels for follow-up after the
end of training and/or coaching

NOT ONLY PASSION



Emphasizing the training
courses’ alignment with labor
market needs and the sense of
community originating from
the initiative

PRACTICE, PRACTICE, PRACTICE



Providing targeted practice
opportunities in all
training courses

IDEAS FOR NEW TRAINING COURSES



Introducing Informatics and
Information Technology training

IN SEARCH OF EMPATHY



Intensifying the ways trainers
and coaches can show empathy