

# StayOn\_

A more inclusive, active  
and creative world!

## What is our goal?

StayOn's objective is to create conditions that enable young people to "stay on" rural areas by ensuring access to opportunities, benefits, services, and jobs.

### ITALY

**ALIA** / municipality in rural hinterland  
**ERICE** / medieval town  
**CASTELVETRANO** / farming community  
**LERCARA FRIDDI** / ex mining center  
**TERRASINI** / fishing village

## Youth Unemployment rates in 2021

- in Italy 22.3%
- in Sicily 40.1%

## Driving forces

- Automation • Socioeconomic factors • Globalization
- Demographic factors • State of the economy
- Informal work • Type of education • Type of contracts

• Skills mismatch • Poor skills —→ **Crucial potentials**

## What we need to do:

- guide low-skilled young adults through local access possibilities to learning in formal education and vocational training
- build specific emotional capabilities, especially in terms of soft skills development that relate to work
- follow Italy's mismatch priority occupations and prioritize local needs when developing training courses and curricula that offer technical skills