

StayOn_

A more inclusive, active
and creative world!

Theory of Change



stay-on.eu



StayOn_Impact

Coordinated through the cooperation of eight partners, StayOn's objective is to create conditions that enable young people to "stay on" rural areas by ensuring access to opportunities, benefits, services, and jobs.

Ultimately, StayOn aims to generate impact by bringing social benefits to rural areas measured by looking at participants' willingness to migrate and being of service to the common good.

To achieve these long-term goals, we have identified three sets of outcomes that promote stakeholders' participation at the local, project, national and supranational levels, where transnational external actors facilitate local communities' capacity to mobilize internal resources and unlock youth potential in rural areas.

StayOn_Outcomes

①

StayOn engages at least 1,100 participants that experience social inclusion by being involved in an inclusion path which begins with training and coaching activities, providing them with adequate skills for the rural labor market, such as digital literacy, abilities to manage environmental impacts, and personal development skills.

②

StayOn assists at least ten rural communities across five European countries (Greece, Ireland, Italy, Poland, and Portugal) in the adoption of community-based development, a participatory approach that fosters collective action in communities by putting them in control of innovation.

③

StayOn fosters increased transnational cooperation on labor market issues among the eight project partners, their networks, and other stakeholders at the local, national and supranational levels by sharing information, knowledge, and experience to develop joint solutions to common challenges, guaranteeing a long-term impact well beyond the project's life.

StayOn_ Outputs and inputs

To achieve the first and second sets outcomes, the project partners cooperate to implement a four-stage development model, which entails four steps including community involvement, community catalysis, co-innovation labs, and community entrustment.

To achieve the third set of outcomes, the project foresees developing a shared train-the-coaches program, implementing a relationship-building model within the consortium, conducting research resulting in a book on transnational cooperation, and creating the European Rural Youth Alliance.

For these purposes, the project relies on a range of inputs, including a €1.3 M grant from Iceland, Liechtenstein and Norway through the EEA & Norway Grants Fund for Youth Employment, the project partners' experience and expertise, their ability to cooperate on labor market issues, their capacity to leverage existing and new local networks, and the participants' engagement and ideas.

StayOn_Theory of Change

Key assumptions



The StayOn project is funded by Iceland,
Liechtenstein and Norway through the EEA and
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