

StayOn_ A more inclusive, active

and creative world!

Theory of Change





StayOn_Impact

Coordinated through the cooperation of eight partners, StayOn's objective is to create conditions that enable young people to "stay on" rural areas by ensuring access to opportunities, benefits, services, and jobs.

Ultimately, StayOn aims to generate impact by bringing social benefits to rural areas measured by looking at participants' willingness to migrate and being of service to the common good.

To achieve these long-term goals, we have identified three sets of outcomes that promote stakeholders' participation at the local, project, national and supranational levels, where transnational external actors facilitate local communities' capacity to mobilize internal resources and unlock youth potential in rural areas.

StayOn_Outcomes

- StayOn engages at least 1,100 participants that experience social inclusion by being involved in an inclusion path which begins with training and coaching activities, providing them with adequate skills for the rural labor market, such as digital literacy, abilities to manage environmental impacts, and personal development skills.
- StayOn assists at least ten rural communities across five European countries (Greece, Ireland, Italy, Poland, and Portugal) in the adoption of community-based development, a participatory approach that fosters collective action in communities by putting them in control of innovation.
- StayOn fosters increased transnational cooperation on labor market issues among the eight project partners, their networks, and other stakeholders at the local, national and supranational levels by sharing information, knowledge, and experience to develop joint solutions to common challenges, guaranteeing a long-term impact well beyond the project's life.



stayon_Outputs and inputs

To achieve the first and second sets outcomes, the project partners cooperate to implement a four-stage development model, which entails four steps including community involvement, community catalysis, co-innovation labs, and community entrustment.

To achieve the third set of outcomes, the project foresees developing a shared train-the-coaches program, implementing a relationship-building model within the consortium, conducting research resulting in a book on transnational cooperation, and creating the European Rural Youth Alliance.

For these purposes, the project relies on a range of inputs, including a €1.3 M grant from Iceland, Liechtenstein and Norway through the EEA & Norway Grants Fund for Youth Employment, the project partners' experience and expertise, their ability to cooperate on labor market issues, their capacity to leverage existing and new local networks, and the participants' engagement and ideas.





StayOn_Theory

Key assumptions

 Development of a comprehensive the selection of quantifiable and of baselines and target values together with stakeholders (including participants to the program), iterative impact management during the whole project

- Resources available are used to cooperate and deliver the planned services

- Project partners cooperate on labor market issues

- Project partners have access to local rural communities, NEETs can be located and engage

- Problems exist and are relevant to partly identifiable



of Change

Measureable effects:

Social benefits to rural areas

(2) (3) **Adoption of** community-based development

<u>റ്റ</u>് Increased transnational cooperation on 8 labor market issues

Outputs

Outcomes

- 1,100 NEETs

Participants exp

Participants experience

Community involvement

Community catalysis

reached through: • Co-innovation labs Community entrustment

• European Rural Youth Alliance

• Book on transnational cooperation

• Relationship-building model • Train-the-coaches program

- €1.3 M grant from Iceland, Liechtenstein and Norway through the EEA & Norway Grants Fund for **Imputs**

Youth Employment, project partners' experience and expertise, ability to cooperate on labor market issues, capacity to leverage existing/new local networks, NEETs' engagement and ideas

- Input indicators

Entry point

- Eight project partners and their network:

Polish Farm Advisory

Association ATIS

Meath Partnership

of Sicily

BB Consulting

ECSF

CRESAÇOR Regional Government #== Rezos Brands

Target

- NEETs in rural areas between 25 and 29 years old.

At least ten rural

and Training Centre

 Project managers and leads, trainers. proposal evaluators and policymakers

Problem

- Higher NEET rate in rural areas and higher share of youth at risk of social exclusion

- Rural flight, climate driven pressures on land and other rural

- Frequent failure of projects to meet their goals resulting from a lack of clear objectives, fuzzy role expectations. internal power dynamics, or inappropriate evaluation measures

Primary and

The StayOn project is funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment.